

## **Quarterly business update presentation details**

*Auckland 20 April 2023*

Straker Translations Limited (ASX: STG) advises that it will be releasing its Appendix 4C and quarterly business update for the three months ended 31 March 2023 (Q4 FY23) on Thursday 27 April 2023 pre-market open.

Grant Straker (CEO) and David Ingram (CFO) will host an investor zoom call with a short presentation and Q&A on the same day at 10am AET / 12pm NZT. The business update will cover some of the new opportunities Straker are seeing as the awareness and appreciation of AI driven translations continue to grow.

For those wishing to dial into the call, please register for the call through the following link:

When: Apr 27, 2023 10:00 AM Canberra, Melbourne, Sydney  
Topic: Straker (STG) Q4 - 4C presentation

Register in advance for this webinar:

[https://strakertranslations.zoom.us/webinar/register/WN\\_YgVG6MvGQBe\\_8HLYYwdlg](https://strakertranslations.zoom.us/webinar/register/WN_YgVG6MvGQBe_8HLYYwdlg)

After registering, you will receive a confirmation email containing information about joining the webinar.

-ENDS-

### **For further information, please contact:**

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### **About Straker Translations**

Based in New Zealand, Straker Translations has established itself as a world leading AI data SaaS and services driven translation platform powering the global growth of businesses.

Straker Translations has developed a hybrid translation platform that utilises a combination of AI, machine-learning and a crowd-sourced pool of freelance translators. The Company's cloud-based platform manages the end-to end translation process, leveraging AI, machine-learning (both inhouse and third party owned

engines) to create a first draft translation and subsequently matching the customer's content with one or more of the approximately 13,000 crowd-sourced human freelance translators for refinement.

This process is managed using Straker's proprietary "RAY Language Cloud", which has been developed over eight years and is an enterprise grade, end-to-end, cloud-based platform. By leveraging machine translations and its big data assets, the RAY Translation Platform enables the delivery of faster and more accurate translations, lowering the time and cost to deliver versus traditional translation services. The platform can be integrated directly into customers' systems and consists of a customer dashboard, machine translation integration and modules for assisting and managing translators.

For more information visit: [www.strakertranslations.com](http://www.strakertranslations.com)